Top 5 List of Things to Remember When you Get Stuck Doing the DES JOBS Logic Model.

1. When you can't decide whether something is a goal or an objective, revisit the true purpose of the program. Your goal is a non-negotiable outcome of the program; An objective is one of several ways that you could reach that outcome.

2. When confused between a benchmark and a performance objective, remember that a benchmark is a number or quantity and a performance objective is the way you would measure that quantity.

3. Sometimes you get stuck because you really don't have all the information you need. Being there at the beginning of program development or proposal creation should help fill in these blanks, as will being creative and thinking through the process with all of your project team members.

4. When you can't decide whether something is a strategy or an activity, remember that an activity usually has a start and stop time that actually exists in time and space; whereas a strategy is an ongoing process you use in order to make your activity possible.

5. When you get stuck trying to determine which activities or services go with which objectives or goals, use Attachment Two and the Bidders Library to get back on track and focus on the required activities and services as well as the additional activities and services you can use in your program logic model.